

Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

Healthiest Racine-2008 Nutrition and Physical Activity Taskforce

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Main Contact Person	1
Lori Vavrek	
Title of Main Contac	t
Registered Dietitian	
Agency Affiliation of Contact	
Racine Health Department	
Contact Phone Num	ber
262 636-9216	
Contact Email Addr	ess
boomarr@yahoo.com	

Program Information

Type of Program
Coalition
Year Coalition was Formed
2004
Primary program focus
Both Physical Activity & Nutrition
Region
Southeastern
County
Racine
Coalition Web Site Address

Program Information

Represented Groups on Coalition	Represented Professions on Coalition
Business	Business
Community	Child Care
Faith-Based	Citizen Rep
Government	Dietitian
Health Care	Exercise Specialist
Health Dept	Other
Schools	
UW-EX	
WIC	



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Intervention Name

Engage The Community In Promoting Health And Excercise For All Ages

Intervention Information

Type of Intervention:	
Physical Activity Resources	
Focus Area:	
General Physical Activity	
Intervention Site or Setting:	
Community	
Scope of Intervention:	
County	
Target Audience:	
All races, genders and ages	
Total Population in Area Served:	
87,000	
Number of Participants:	
Unknown	
Implementation Status:	
On-going	

Partners:
Unique Funding:
Evaluation:
Units Provided
Impact on Behavior
Evidence-Based or Best Practice based on

Products Developed or Materials Used:

Developing a listing of public and private excercise facilities and outdoor activities that will be printed and distributed and also be available on the Racine city website, All Saints Healthcare website, and YMCA of Racine website.

Intervention Description:

Intervention was developed as a goal from a community health priority of reducing overweight, obesity, and lack of physical activity



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Intervention Name

Community Nutrition Assessment

Intervention Information

Type of Intervention:
Nutrition Resources
Focus Area:
General Nutrition
Intervention Site or Setting:
School
Scope of Intervention:
School
Target Audience:
All races and genders
Ages 12-19
Total Population in Area Served:
10000
Number of Participants:
200
Implementation Status:
One-time

Partners:
Unique Funding:
MCH grant
Evaluation:
Service data and survey – One-time
Evidence-Based or Best Practice based on
Bright futures in practice-nutrition used as
templete

Products Developed or Materials Used:

Survey

Intervention Description:

Survey was done with 200 middle school students to serve as baseline data



Intervention Name

Healthy Snack Foods Will Be Available In The Schools

Intervention Information

Type of Intervention:

Nutrition Policy

Focus Area: Vending

Intervention Site or Setting:

School

Scope of Intervention:

School

Target Audience:

All races and genders

Ages 5-11, 12-19

Total Population in Area Served:

20,000

Number of Participants:

Unknown

Implementation Status:

On-going

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Par	un	ers

Unique Funding:

Evaluation:

Impact on Behavior

Evidence-Based or Best Practice based on

Products Developed or Materials Used:

None

Intervention Description:

Working with school district to define terms of pepsi contract and make adjustments in the product mix of items available in vending machines.